

# Punya Bhargava

EMPOWERING CHANGE,  
INSPIRING SUSTAINABILITY:  
PUNYA, ADVOCATE FOR A  
BETTER WORLD.





# Intro duction

Punya Bhargava is a trailblazing figure in the realm of Corporate Social Responsibility (CSR), technology, and human rights advocacy. As one of the youngest experts in this field, she has spearheaded innovative approaches to influencing for causes in ESG (sustainability), Women's Rights, and Healthcare. Punya's extensive background includes Business Development and CSR consulting for AI startups, governmental regulations in digital advancement, and investments in global tech innovations.

Fluent in multiple languages and with a rich multicultural upbringing, Punya's work and education from prestigious institutions like Harvard and the University of British Columbia, along with her ethical governance research in Germany, have shaped her commitment to social responsibility and transparent governance.







VISIONARY

GLOBAL  
CITIZEN

ADVOCATE

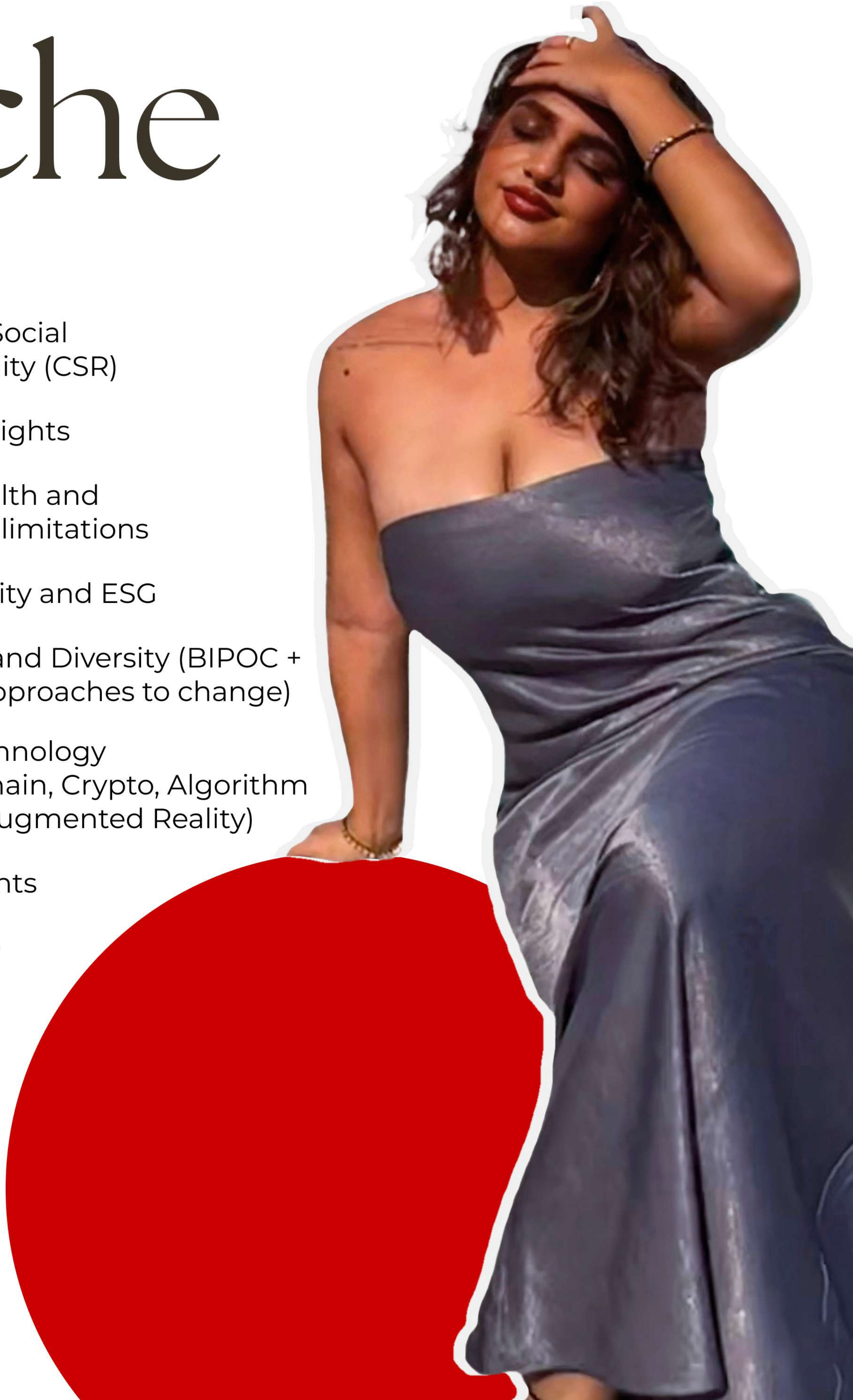
PASSIONATE  
INFLUENTIAL

PLANET  
FRIENDLY  
FASHION



# Her Niche

- 01** Corporate Social Responsibility (CSR)
- 02** Women's Rights
- 03** Mental Health and Healthcare limitations
- 04** Sustainability and ESG
- 05** Inclusivity and Diversity (BIPOC + LGBTQI+ approaches to change)
- 06** Ethical Technology (AI, Blockchain, Crypto, Algorithm Bias, and Augmented Reality)
- 07** Human rights
- 08** Philosophy





Driven by her **Passion for the planet** and commitment to **promoting sustainability**, **Punya is a vocal advocate for eco friendly practices** in all aspects of life. As an influencer, she believes in addressing the detrimental effects of fast fashion and advocating for sustainable alternatives. **Punya** actively engages with youth audiences to raise awareness about the **environmental impacts** of the fashion industry and inspires them to embrace sustainable fashion choices.



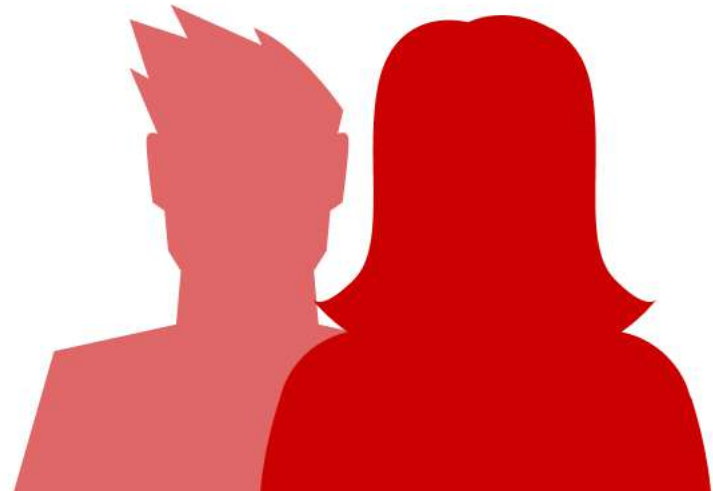


# Stats

Location

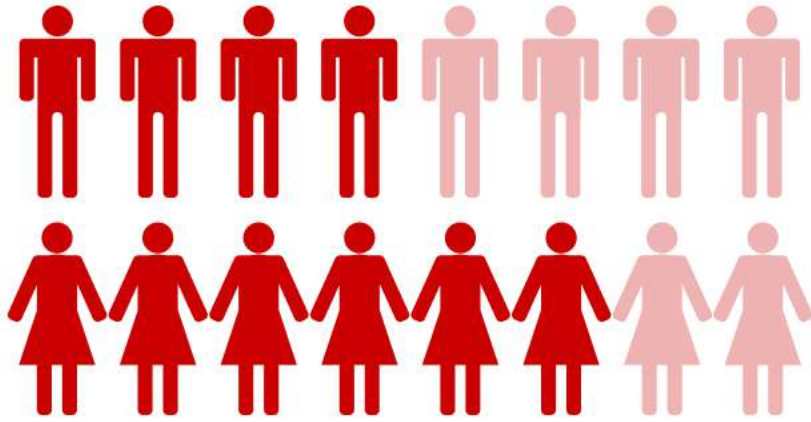


- India
- Brazil
- UAE
- Bangladesh
- Pakistan



18-34 Youth

with a diverse spread  
across other age groups

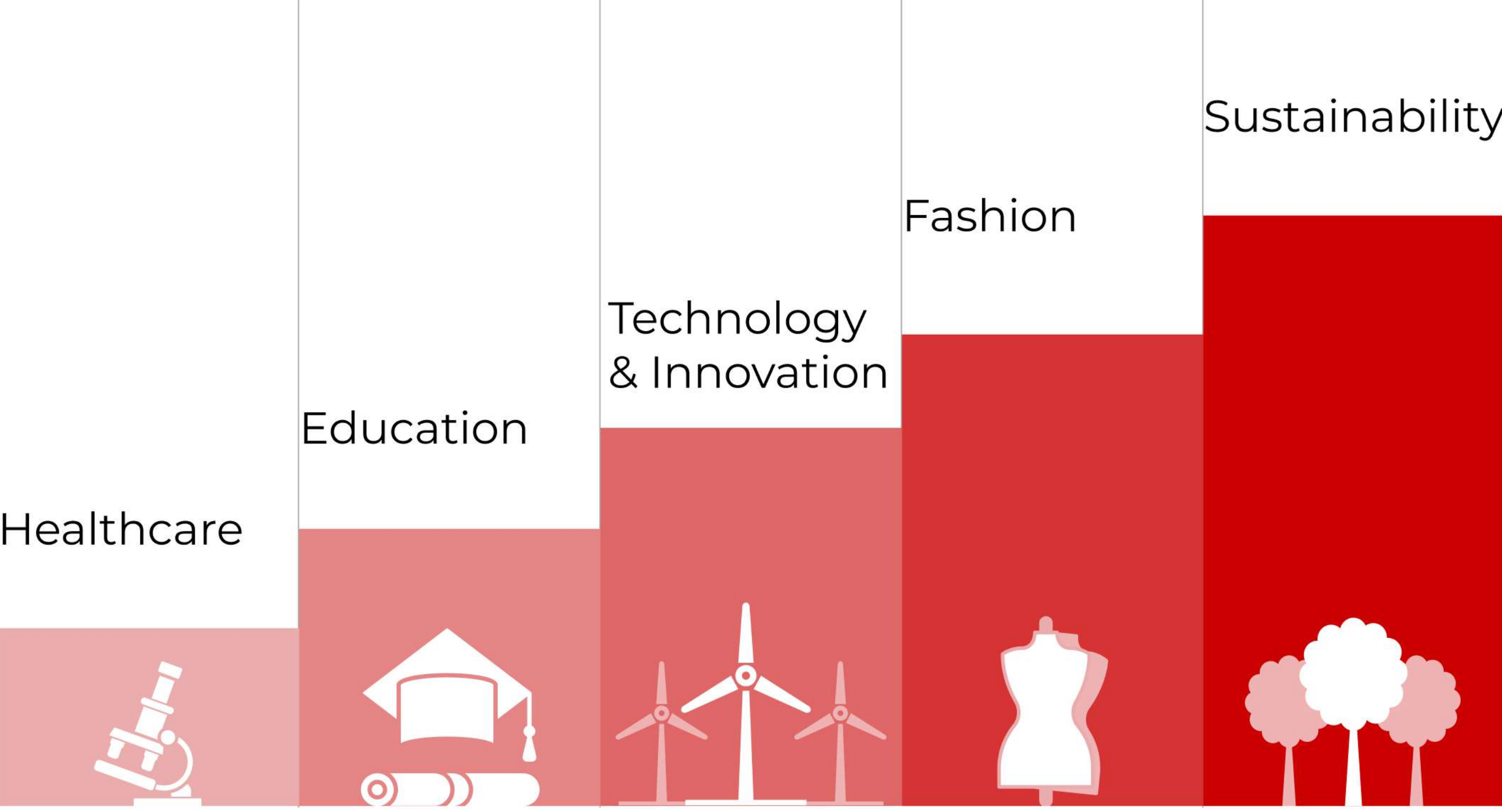


Gender

Balanced audience  
with a slightly higher  
female representation

Her

Interests







U WISH I'LL FORGET THESE STATS  
BUT I'LL #NEVERFORGET

67.6K followers

81.4 K



85.4 K



10.8 K



15.1 K

FIND HER ON  
@acciopunya



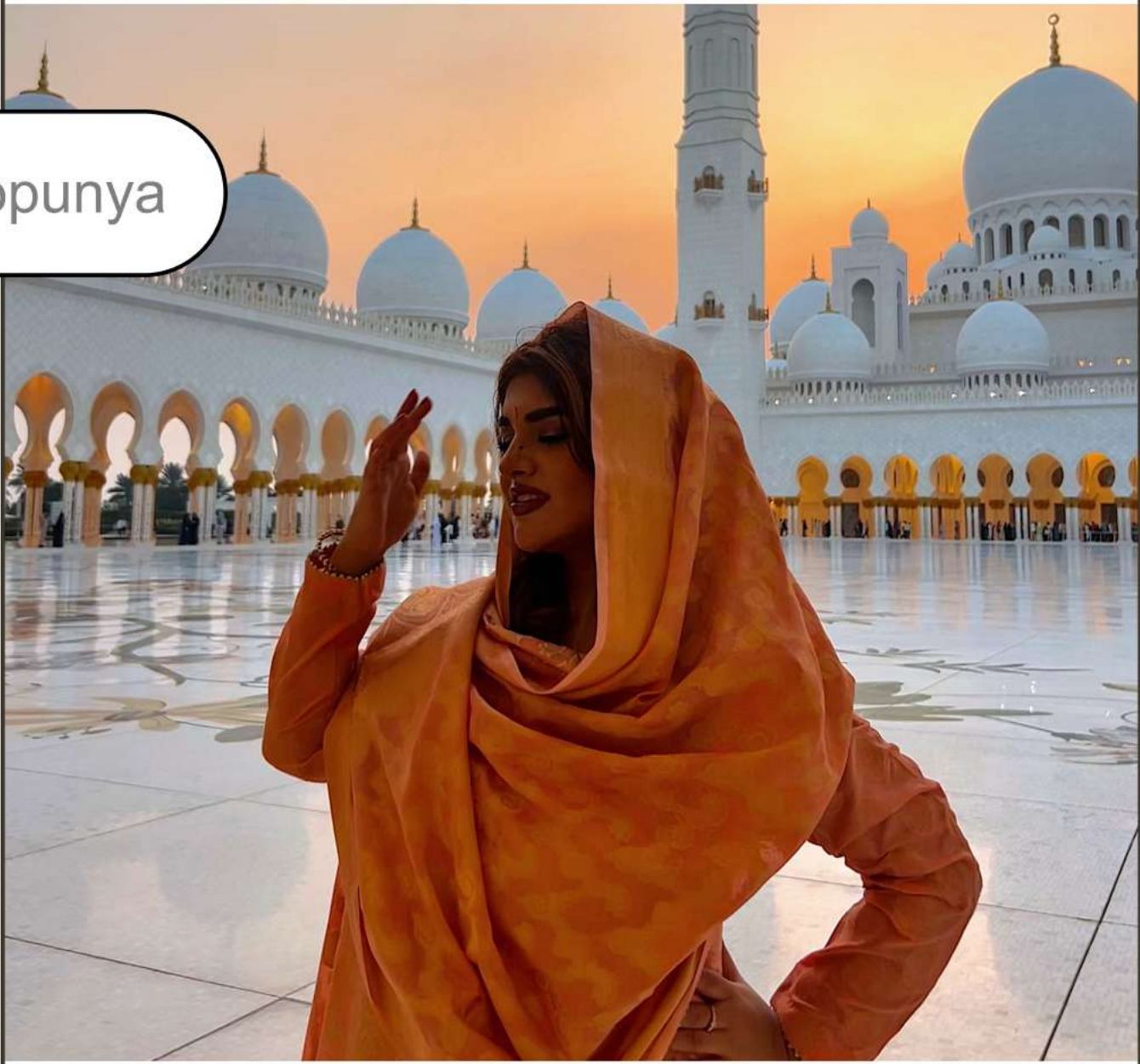
acciopunya  
The Agenda



5,890 likes  
February 12



acciopunya  
The Agenda



5,890 likes  
February 12



# Content Style

- 01** Personal Blog
- 02** Artistic and Lifestyle Content
- 03** Political and Activist Discourse
- 04** Modelling and Fashion, with a focus on Body Positivity
- 05** Travel and Exploration
- 06** Music and Arts







Past Collaborations





ARAB FASHION COUNCIL



DUBAI FASHION WEEK

Forbes



HUDA BEAUTY

KIKO MILANO

Khaleej Times

STEVE MADDEN



# Social Presence

**Forbes**

young Activists  
and Entrepreneurs  
to Watch

**UNHABITAT**

Consulting and Youth Activism

10x Agency  
Nomination

Top 10 Entrepreneurs to  
Follow in [Year]

Attendee and Consultant at various sustainable  
and philanthropic events worldwide.



# Associated Causes

- 01** Arpan Foundation
- 02** World Economic Investment Forum
- 03** WE Forum UAE - Women's Empowerment Council
- 04** Sustainability and ESG
- 05** Ecocide Law
- 06** Fiena Women's Empowerment, and more





Punya Bhargava's portfolio showcases her dedication to social change, **ethical leadership**, and advocacy for a more inclusive and **sustainable future**. With a powerful blend of **expertise, influence, and passion**, she continues to inspire and drive positive change **across global communities**.





# HER



*Shan*

PUNYA BHARGAVA